

GSDH
www.gsdh.org

New Kids

A year ago GSDH volunteered our creative talents to the “New Kidz on the Block” initiative, and participated in the revamp of the Nokhwezi EduCare Centre in Mfuleni close to Khayelitsha.

For us as a company, it was a great team building experience. It was an excuse to do something as a team that was fun yet constructive. By the end of the day we were splattered with paint from head to toe and smiling from ear to ear. It was very satisfying knowing that our efforts helped to improve the lives of so many children less fortunate than us.

Although we did not invest financially in the project, our labour and time was appreciated by the “New Kidz” organization. It was a great experience for us as a company and it was worth investing our time in the project!

“New Kids” managed the project very efficiently and professionally. It was a pleasure to work with them.

GSDH / Munich, Cape Town

Agency presentation

GSDH /

Founded 2002 in Munich

Cape Town branch opened in 2003

Positioning /

Full service creative advertising/media agency

Performance /

Strategy consultation & positioning in brand promotion

Conception & development of integrated campaigns

References /

Nokia, FC Bayern München, Kneipp, Philips, SAE Institute, Serviceplan, selectNY, Arsenal
Filmverleih, Traffic Communications, Traffic Productions, Kajomi, Universum Film

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Golden Smile Dark Heart

A brand of Hartmann & Mewissen GbR